

Monitoring of actions and objectives

Action	Desired Outcome	Relevant Objective	Priority	Progress
Assess need for Article 4 Directions or Areas of Special Advertisement Consent within Conservation Areas at Risk (Clacton Seafront, Dovercourt, St Oysth, Thorpe-le-Soken, and Thorpe-le-Soken Station and Maltings) and implement where useful.	Article 4 Directions or Areas of Special Advertisement Consent within Conservation Areas at Risk implemented as required leading to the improved management of historic environment through Restriction of Permitted Development rights to provide more control over potentially harmful works to buildings.	1. Conservation	High	Commencing Summer 2022 following the adoption of the first five Conservation Area Appraisals (CAA). This has also been raised as a motion by Cllr Coley and was considered and reported on at Planning Policy and Local Plan Committee 11 Jan 2021, with the resolution to recommend to Full Council to not support but recommend a further report to be bought to the Committee focusing on the wards of Lawford, Mistley and Manningtree. This recommendation and report is in the agenda for the upcoming Council meeting on 25 Jan 2022. Article 4 directions are an executive function.
Reassess condition and status of assets on the Heritage at Risk Register, including ownership and facilitate conversations with the owners for improvement, training and support.	A comprehensive understanding of the current state of buildings, established communication with owners. Building an understanding of the potential ways forward for buildings and sites on the Heritage at Risk Register.	1. Conservation	High	Heritage at Risk (HAR) national register is monitored by Historic England, usually this is updated yearly, but due to COVID-19 this was paused for 2020/2021. A review is expected Summer 2022. Assets keeps a review of local HAR, see separate tab. Martello Tower D has been identified for further action, Tower E emergency works complete, Heritage Lights Clacton and Dovercourt Leading Lights cost exercises complete and Officers now sourcing funding options, and works to the Treadwell Crane in Harwich are now underway.
Update and adopt the Character Appraisals and Management Plans for every conservation area. As part of this understanding the current condition of conservation areas and threats. Identify and produce a set of actions for each area.	Set of actions available to address "at risk" status for each Conservation area.	1. Conservation	High/medium	Five out of 20 (Clacton Seafront, Dovercourt, St Oysth, Thorpe-le-Soken, and Thorpe-le-Soken Station and Maltings) presented to the Planning Policy and Local Plan Committee in October 2021. Reported to Cabinet on 12 November 2021, amends are underway and then they will be published for a six week public consultation. Work is ongoing for the next five. The remaining 15 are to be presented to the Planning and Local Plan Committee within 12 months, by the end of 2022.

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Action	Desired Outcome	Relevant Objective	Priority	Progress
Assess need for Conservation Management Plans for sites including Beaumont Quay, St Osyth's Priory (and Registered Park and Garden), Lawford Barrow, Clacton Seafront Registered Park and Garden.	Better protection and management of historic environment through the creation of documents that outline the issues faced by the sites and the actions needed for their proper conservation.	1. Conservation	Medium	Not yet started: Once current 20 CAA's are completed, expected from early 2023.
Create and adopt a Local List which will be publically available with full details on how to submit candidates for consideration.	Increased understanding and protection for local heritage assets in the community and at planning level.	1. Conservation	Medium	First stage complete and agreed with the Planning Policy and Local Plan Committee and reported to Cabinet. The criteria will go out for a six week consultation soon. Once complete and adopted, there will be a further six month public consultation to get public nominations for inclusion on the list. Expected to be completed by the end of 2023.
Facilitate pre-application discussions to find solutions to problematic and redundant sites/buildings, including Harwich and Dovercourt Lighthouses.	Positive conservation and protection of the historic environment through future viable use planning.	1. Conservation	Medium	Ongoing: Cost exercises have been completed for Dovercourt Leading Lights, and Economic Growth are investigating funding options for remedial works to the Leading Lights and the Heritage Lights along Clacton seafront, as agreed at Management Team 30 November 2011. TDC owned land around Beacon Hill fort is being transferred to other owners, Martello Tower D has identified for future action, Martello Tower E has had Emergency works completed, and the conservation is underway at Treadwell Crane following a successful funding bid to Historic England.
Produce design guidance documents for historic areas, including shopfront and signage design guides and guidance for high quality new developments.	Improved design and retention/reinstatement of architectural features.	1. Conservation	Medium	TBD: This work is subject to the Conservation Area Appraisals and Management Plans and is expected to commence from 2023.

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Action	Desired Outcome	Relevant Objective	Priority	Progress
Update Conservation Area boundary maps, ensuring clarity and consistency across all maps. Make available online.	All CA maps on TDC website. Greater access and understanding of the Conservation Area boundaries to stakeholders.	1. Conservation	Medium	TBD: This work is subject to the Conservation Area Appraisals and Management Plans and is expected to commence from Summer 2022 when the first five have been adopted. These maps are expected to be interactive and replicated in the Local Plan.
Ensure effective conservation of heritage assets and their significance through the Development Management process.	Planning decisions made resulting in positive conservation and good design, protection of the historic environment and high quality placemaking.	1. Conservation	Ongoing	Ongoing: Essex Place Services provide, through a current Service Level Agreement, information, advice and guidance to planning teams, as well as statutory Heritage consultation on planning applications.
Use of Local Authority enforcement powers to safeguard historic buildings from falling into disrepair including those on the Heritage at Risk Register and TPO infringements (Serving of Urgent Works Notices, Repairs Notices, Section 215 Notices).	Safeguarding of historic buildings through appropriate use of LA Powers.	1. Conservation	Ongoing	Ongoing: Existing control are in place. Further controls will be assessed following the completion of the Conservation Area Appraisals and Management Plans.
Local Project: Support the future of Walton's Maritime Museum in Walton. Create improved way finding, linking the Museum with other attractions and facilities, taking advantage of the coastal path and support the Trust to work with nearby facilities to develop a programme of activities for key dates and summer season.	Increase the prominence of the facility and provide a wider ranging package of attractions and interest. Ensure that the museum along with its artefacts, archives and exhibitions have a long term solution going forward.	1. Conservation 2. Collaboration	Ongoing	Ongoing: Walton Maritime Museum has now vacated the building they rented from TDC which was located on East Terrace in Walton. They are sourcing premises closer to the town in order to get more passing footfall.

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Update "Conservation in Tendring" booklets providing practical advice to owners of historic buildings and introduce a new suite of booklets containing information on the conservation of historic building construction materials and architectural features.	Suite of Booklets available leading the improved understanding of historic buildings and good conservation practice, improved access to and dissemination of information.	1. Conservation 3. Knowledge	High	Quotations have been received for this work, with a target completion date of Dec 2022.
Investigate potential of hosting courses for building contractors and apprentices in traditional construction techniques at venues such as St Osyth's Priory, and partnerships with National Heritage Training Group.	Enhance knowledge and skill set around traditional and historic building construction and repair techniques, Improved understanding of traditional and historic buildings and good conservation practice.	1. Conservation 3. Knowledge	Medium	Not yet started.
Promote the District's Heritage Champion and raise awareness of their duties. Increasing the awareness of and appreciation of the historic environment by local Councillors and better integration of conservation issues in decision making.	Heritage Champion named who supports the protection and encourages the promotion of the District's heritage.	2. Collaboration	High	Jeff Bray was appointed Heritage Champion in 2018. Forward Planning has an Officer with delegated responsibility for heritage.
Promote communication between ECC, TDC, Town and Parish Councils, and Utility companies, who make decisions effecting historic environments.	Ensure positive conservation of historic environment.	2. Collaboration	Medium	A Service Level Agreement with Essex Place Services in in place for heritage advice, planning and policy support.
Provide targeted training courses with Town and Parish Councils.	Positive conservation of historic environment and greater awareness of District wide requirements.	2. Collaboration	Medium	Not yet started.

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Action	Desired Outcome	Relevant Objective	Priority	Progress
Establish a 'Cultural Partnership' and/or groups that encompassing Local Authority, local communities, local interest groups, town and parish councils, community voluntary services, business owners, local societies, Historic England, Museum, cultural and other Arts organisations to better understanding of local issues affecting heritage, arts and culture.	A cultural partnership is established and meets regularly, providing a forum for discussion, can guide the development of cultural policy and activities in a collaborative fashion, enabling a better understanding of the issues affecting local heritage etc.	2. Collaboration	Medium/Low	Ongoing: The Tendring Local Cultural Education Partnership (TCEP) was established in April 2021. This post, funded by Royal Opera House Bridge aims to bring together partners to support young people and their creative aspirations. Officers in Economic Growth & Leisure continue to work with arts and cultural organisations to facilitate partnership and discussions, also meeting aims within the Creative and Cultural Strategy. The Jaywick Neighbourhood Team Manager (JNTM) continues to facilitate the Junior Ambassador Project, encouraging primary age children to take pride in the area in which they live.
Use of up-to-date GIS mapping system within Tendring District Council and Essex County Council which includes Information on heritage designations including listed buildings and conservation areas.	Organisation are aware of designations effecting the historic environment.	2. Collaboration	Ongoing	TBD: following on from the completion of the CAA and Management Plans.
Encourage development of educational programmes between museums and visitor attractions and schools.	Creation of educational programmes and improved knowledge and support for children to understand local heritage and how it relates to the national story.	2. Collaboration 3. Knowledge	Medium	COVID-19 has severely impacted schools however the Tendring Local Cultural Education Partnership- Established April 2021 and working towards developing cultural aspirations in young people, and this includes access to and engagement with local heritage and cultural assets.

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Action	Desired Outcome	Relevant Objective	Priority	Progress
Investigate opportunities provided by the University of Essex and other higher education facilities to carry out research into aspects of Tendring's heritage, particularly key themes of military and coastal heritage. Potential to utilise sites within Tendring District to facilitate learning on University of Essex postgraduate courses including MA War, Culture and Society and MA Curating.	A successful working relationship with University of Essex.	2. Collaboration 3. Knowledge	Low	Not yet started.
Promote training courses relating to conservation and the historic environment, including Traditional Building Skills courses run by Place Services (Essex County Council), providing dissemination of knowledge, improved skills and continuing professional development.	Training readily available in the district resulting in the education of owners, building contractors, conservation and planning professionals for the positive conservation in all fields of heritage conservation.	3. Knowledge	Ongoing	Not yet started.
Promote the District's events and festivals including a clear presence on the TDC website, TDC publications and TDC social media through the promotion of the historic environment in collaboration with the Tourism strategy's aims, objectives and actions.	Increased awareness of the unique heritage of Tendring to potential visitors and residents. Increased numbers of visitors and tourists.	4. Character	High	Tourism continue with District wide promotional activities covering arts and heritage locally, including for the International Day For Monuments and Sites in April, and Heritage Open Days in September. The districts events and festivals appear on the Essex Sunshine Coast website, Visit Essex, TDC website and the Love Tendring app.

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Action	Desired Outcome	Relevant Objective	Priority	Progress
Create a shared approach to branding for the District's heritage to connect the historic environment, cultural heritage and the arts, with a recognisable online presence on the TDC website but also utilising existing websites (www.visitessex.com, www.essexdaysout.com, etc.) and social media.	Increased awareness of the unique heritage of Tendring to potential visitors and residents.	4. Character	Low	Ongoing: There is no distinctive brand establish yet however Culture and Heritage features on the Essex Sunshine Coast website. The LoveTendring app continues to be updated to include more events and activities, and Clacton150 has highlighted Heritage through the Heritage Trail and commemoration activities.
Audit into current condition of signage and information boards, and ongoing maintenance and updates of these where required.	Improved awareness of heritage while on site and positive visitor experience through improved signage.	5. Interpretation	High	TBD: Cannot be started until the CAA's are completed and adopted.
Encourage local schools to take part in heritage trips.	Tailored educational visits for school age children with potential maritime re-enactment and costume days. Facilitate learning and understanding of heritage appropriate for school ages to inspire future generations.	5. Interpretation	Medium	COVID-19 has severely impacted schools however the Tendring Local Cultural Education Partnership- is working towards developing cultural aspirations in young people, and this includes access to and engagement with local heritage and cultural assets. Activities in 2021 included supporting Theatre Timoin's performance of 'FLOOD' in Harwich and Dovercourt.
Use of imagery and displays on hoarding to generate public interest and promote heritage during archaeological excavations and development.	All projects actively consider engaging hoardings that display heritage, arts and culture in place of blank obtrusive boards. Improved pride in locality and Increased public engagement and knowledge of the historic environment and development in their local area.	5. Interpretation	Medium	Ongoing: JNTM is leading on a hoarding project for the Jaywick Market site project, working with two proactive community groups capturing the heritage of the community. The Hoardings will be displayed for the project duration with potential to retain them after for the community in varying locations.

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Following the establishment of a clear brand, investigate and plan the creation of additional signage and information boards, including a blue plaque scheme.	Heritage assets have been assessment with plans drawn up for information boards with installation plans. Potential sites for blue plaques identified.	5. Interpretation	Medium/Low	Not yet started: Dependant on the completion of the 20 Conservation Area Appraisals, recommendations and a project to investigate branding, signage and blue plaques.
Create digital interpretive mapping.	An illustrative map of the district has been commissioned by a local artist and is widely available in accessible formats that can be used in print and on devices.	5. Interpretation	Low	Not yet started: Low priority.
Creation of further heritage trails such as 'Hidden Heritage' to respond to wider national trends and interests.	Creation of tailored heritage trails based on key themes such as 'hidden heritage", the historic witch hunt, art or archaeology. Celebration of Tendring's unique heritage and potential to draw wider audiences.	5. Interpretation	Low	Clacton150 installed a new Heritage Trail in July 2021 as part of the celebration. Featuring 19 information boards, four of which have augmented reality; two audio posts (at the train station, played 375 times, and in Jaywick- played 604 times) and one listening bench, played 2772 times. Street Tag includes a monument trail which when scanned shows historic images of key buildings. Economic Growth are developing plans for the Creative and Cultural strategy delivery that encompass elements relevant to both strategies.
Undertake research into existing apps and resources to assess potential for future initiatives and collaboration such as Viewranger and Geocaching, to create one-off additions relating to Tendring's heritage.	Wider knowledge of Tendring and cultural offer from collaboration with large apps. Work with app makers and other digital fields to inspire future projects and collaborations.	5. Interpretation	Low	Clacton150 are investigating options as enhancements to their project.

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Action	Desired Outcome	Relevant Objective	Priority	Progress
<p>Establish a proactive approach to events and exhibitions including targeted events and exhibitions to celebrate the heritage of Tendring and encourage new audiences.</p>	<p>Increased engagement and awareness of unique history and potential to form meaningful partnerships between community and stakeholders.</p>	<p>5. Interpretation</p>	<p>Ongoing</p>	<p>JNTM is supporting the Local History Society activities to include local talks on local heritage, demonstrating memorabilia etc., capturing and sharing. JNTM also works closely with Jaywick Martello Tower Arts and Heritage site by promoting events on their behalf and supporting outreach in the community, as well as enabling use of the Dig4Jaywick site by the Tower for workshops. Economic Growth are in process of drawing up proposals in line with the Creative and Cultural Strategy that could deliver on actions for both.</p>
<p>Organise and promote Heritage Open Days- Opening heritage sites to the public which are otherwise restricted access, such as the Lawford Barrow and Martello Towers, and encouraging visitors to open attractions such as the Harwich Redoubt.</p>	<p>Heritage sites are promoted to a variety of groups and communities who may not have visited before, creating new relationships with visitors and the local community.</p>	<p>5. Interpretation 6. Accessibility</p>	<p>Medium</p>	<p>Tourism is in the process of arranging participants for this years Heritage Open Days in September but also for the locally recognised International Day for Monuments and Sites in April. Destination marketing continues via social media channels, trade publications and joint campaigns with Visit Essex to reach wider audiences nationally and internationally. Heritage Open Days and the International Day enable engagement with more suited audiences to raise awareness of Tendring's cultural and heritage assets.</p>
<p>Establish collaborative approach with commercial teams to ensure heritage visitor sites are safe and easily accessible to all.</p>	<p>Heritage sites are welcoming to all, and communities that may otherwise feel marginalised are able to visit and fully appreciate Tendring's heritage.</p>	<p>5. Interpretation 6. Accessibility</p>	<p>Medium</p>	<p>Many historic properties are limited, however Assets and Tourism work with destinations to consider alternatives, such as VR, Audio guides and virtual access as well as utilise advice from Historic England.</p>

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<p>Create a 'healthy heritage' brand across Tendring - Encourage active engagement with heritage, for example through walks, as well as activities which can enrich mental wellbeing.</p>	<p>Improvement to the communities mental and physical health through engagement with heritage.</p>	<p>5. Interpretation 6. Accessibility</p>	<p>Low</p>	<p>No specific brand has been created however this theme is being promoted by encouraging people to become physically active in their local community and explore the Essex Sunshine Coast by foot. The 2022 Social media campaign, and associated websites support this with features.</p> <p>Street Tag requires users to walk, run or cycle to beacons, and during phase 1 from 16th July to 30th September, a total of 26,187 miles were logged, and 17,789,805 steps.</p>
<p>Local Project: Support with the 5 year development plan for the Brightlingsea Lido. Expansion of the pool to ensure it is fully accessible for all, and construction of a Wellbeing Centre.</p>	<p>Improved access to site and centre to promote awareness of wellbeing within historic environment.</p>	<p>6. Accessibility</p>	<p>Ongoing</p>	<p>Local Project: Brightlingsea Lido has been transferred to the Town Council, who now let the site to a charitable trust. The trust has undertaken significant work to improve accessibility and facilities at the site, including the damaged caused by flooding in 2020.</p>

Progress of Outputs and Outcomes

Objective 1: Conservation						
Ensure the sustainable management of all heritage assets, including buildings, landscapes, monuments, archaeological sites and settlements, through the appropriate conservation and protection of their significance.						
Action	Lead and Partners	Priority	Output	Progress	Desired outcome	Progress
Reassess condition and status of assets on the Heritage at Risk Register, including ownership	Tendring District Council, Historic England (Strategic Activity, Corporate Plan 2019-2022)	High	Understanding of current state of buildings and establishing contact with owners	In progress	Finding potential ways forward for buildings and sites on the Heritage at Risk Register	In progress
Adopt Conservation Area Character Appraisals and Management Plans for five conservation areas on the Heritage at Risk Register (Clacton Seafront, Dovercourt, St Oysth, Thorpe-le-Soken, and Thorpe-le-Soken Station and Maltings)	Tendring District Council, Place Services (Essex County Council), Historic England	High	Understanding current condition of conservation areas and threats; identification of actions	In progress	Set of actions to address 'at risk' status	In Progress
Assess need for Article 4 Directions or Areas of Special Advertisement Consent within Conservation Areas at Risk (Clacton Seafront, Dovercourt, St Oysth, Thorpele-Soken, and Thorpe-le-Soken Station and Maltings)	Tendring District Council, Place Services (Essex County Council), Historic England	High	Restriction of Permitted Development rights to provide more control over potentially harmful works to buildings.	Yet to start	Improved management of historic environment	Yet to start
Update "Conservation in Tendring" booklets providing practical advice to owners of historic buildings	Tendring District Council, Place Services (Essex County Council)	High	New suite of booklets containing information on the conservation of historic building construction materials and architectural features.	TBD: This work is subject to the Conservation Area Appraisals and Management Plans and is expected to commence from 2023.	Improved understanding of historic buildings and good conservation practice	In progress
Create and adopt a Local List	Tendring District Council	Medium	Formation and adoption of a list of non-designated heritage assets within the District	In progress	Increased understanding and protection for local heritage assets	In progress

Progress of Outputs and Outcomes

Facilitate pre-application discussions to find solutions to problematic and redundant sites/buildings, including Harwich and Dovercourt Lighthouses	Tendring District Council, Place Services (Essex County Council), Historic England (Strategic Activity, Corporate Plan 2019-2022)	Medium	Positive discussions and meetings with owners and developers	In progress	Positive conservation and protection of the historic environment	In progress
Adoption of Character Appraisals and Management Plans for every Conservation Area	Tendring District Council, Place Services (Essex County Council), local communities, local interest groups	Medium	Understanding current condition of conservation areas and threats; identification of actions	In progress	Adoption of Character Appraisals and Management Plans for every conservation area	In progress
Ensure Conservation Area boundary maps are updated and made available online	Tendring District Council, Place Services (Essex County Council)	Medium	Clear and consistent maps which are available online	Not yet started	Greater access and understanding of the Conservation Area boundaries to stakeholders	Not yet started
Management Plans for sites including Beaumont Quay, St Osyth's Priory (and Registered Park and Garden), Lawford Barrow, Clacton Seafront Registered Park and Garden	Tendring District Council, Place Services (Essex County Council), Historic England, The Gardens Trust, local communities	Medium	Conservation Management Plan documents outlining the issues faced by the sites and the actions needed for their proper conservation	Not yet started	Better protection and management of historic environment	Not yet started
Produce design guidance documents for historic areas, including shopfront and signage design guides and guidance for high quality new developments	Tendring District Council, Place Services (Essex County Council)	Medium	Guidance documents promoting good design	Not yet started.	Improved design and retention of architectural features	Not yet started
Ensure effective conservation of heritage assets and their significance through the Development Management process	Tendring District Council, Place Services (Essex County Council), Historic England (Strategic Objective, Corporate Plan 2019-2022) National Amenity Societies	Ongoing	Planning decisions resulting in positive conservation and good design	In progress	Protection of the historic environment and high quality placemaking	In progress
Utilisation of Local Authority enforcement powers	Tendring District Council	Ongoing	Serving of Urgent Works Notices, Repairs Notices, Section 215 Notices	Ongoing	Safeguarding historic buildings falling into disrepair including those included on the Heritage at Risk register and TPO infringements	Ongoing

Progress of Outputs and Outcomes

Objective 2: Collaboration						
Promote and support initiatives for partnership working involving all people and organisations engaged with the heritage of Tendring District.						
Action	Lead and Partners	Priority	Output	Progress	Desired outcome	Progress
Promote the District's Heritage Champion and raise awareness of their duties	Tendring District Council, Historic England	High	Supporting the protection and encouraging the promotion of the District's heritage	In Progress	Increased awareness and appreciation of the historic environment by local councillors and better integration of conservation issues in decision making	In progress
Provide targeted training courses with Parish Councils	Tendring District Council, local communities, local interest groups, Town and Parish Councils, Community Voluntary Services Tendring	Medium	Sharing of knowledge between Local Authorities, Town and Parish Councils	Not yet started.	Positive conservation of historic environment and greater awareness of District wide requirements	Not yet started
Promote communication between organisations who make decisions affecting historic environment	Tendring District Council, Place Services (Essex County Council), Historic England, Town and Parish Councils, Utility companies	Medium	Sharing of knowledge between Local Authorities, Town and Parish Councils, ECC (including Highways) and utility companies	Not yet started.	Ensure positive conservation of historic environment	Ongoing
Promote communication and improved partnership working between Tendring District Council, regional partners, volunteer groups, local societies and business owners	Tendring District Council, local communities, local interest groups, Town and Parish Councils, Community Voluntary Services Tendring	Medium	Organisation of meetings, creation of forums and working groups	Ongoing	Better understanding of local issues affecting heritage	Ongoing
Establish a 'Cultural Partnership'	Tendring District Council, local communities, local interest groups, Town and Parish Councils, Historic England, Museum and Arts organisations	Low	Incorporation of all the heritage, museum, arts and other cultural organisations this Strategy lists	In progress	Provide a forum for discussion, and guide the development of cultural policy and activities in a collaborative fashion	In progress
Use of up-to-date GIS mapping system within Tendring District Council and Essex County Council	Tendring District Council	Ongoing	Information on heritage designations including listed buildings and conservation areas	Not yet started	Ensure organisations making decisions affecting the historic environment are aware of designations	Not yet started

Progress of Outputs and Outcomes

Objective 3: Knowledge						
Support the furthering of knowledge and understanding of Tendring's heritage through research and education, and promote training and education opportunities to share knowledge and skills with all people and organisations engaged in the heritage of Tendring District.						
Action	Lead and Partners	Priority	Output	Progress	Desired outcome	Progress
Encourage development of educational programmes between museums and visitor attractions and schools	Tendring District Council, local schools, museums and local communities	Medium	Creation of educational programmes	Not yet started: Low priority.	Improved knowledge and support for children to understand local heritage and how it relates to the national story	In progress
Investigate potential of hosting courses for building contractors and apprentices in traditional construction techniques at venues such as St Osyth's Priory and partnership with National Heritage Training Group	Tendring District Council, local owners, National Heritage Training Group, The National Lottery Heritage Fund, building and site owners	Medium	Enhance knowledge and skill set around traditional and historic building construction and repair techniques	Not yet started	Improved understanding of traditional and historic buildings and good conservation practice	Not yet started
Investigate opportunities provided by the University of Essex and other higher education facilities to carry out research into aspects of Tendring's heritage, particularly key themes of military and coastal heritage	Tendring District Council, University of Essex	Low	Establish working relationship with University of Essex	Not yet started	Potential to utilise sites within Tendring District to facilitate learning on University of Essex postgraduate courses including MA War, Culture and Society and MA Curating	Not yet started
Continue to provide conservation advice to owners of historic buildings through the "Conservation in Tendring" booklets	Tendring District Council, Place Services (Essex County Council)	Ongoing	Dissemination of information on the conservation of historic building construction materials and architectural features	Ongoing	Improved understanding of historic buildings and good conservation practice	Ongoing
Promote training courses relating to conservation and the historic environment, including Traditional Building Skills courses run by Place Services (Essex County Council)	Tendring District Council, Place Services (Essex County Council)	Ongoing	Dissemination of knowledge, improved skills and continuing professional development	Not yet started	Education of owners, building contractors, conservation and planning professionals resulting in positive conservation in all fields of heritage conservation	Not yet started

Progress of Outputs and Outcomes

Objective 4: Character and Identity						
Support and promote initiatives and events that celebrate the culture, traditions and customs of all people and communities within Tendring District, and promote the unique characteristics and attractions of the District.						
Action	Lead and Partners	Priority	Output	Progress	Desired outcome	Progress
Promote the District's events and festivals	Tendring District Council, museums and visitor attractions, local interest groups, Town and Parish Councils, local tourism groups	High	Clear presence on the TDC website, TDC publications and TDC social media	In progress	Increased awareness of the unique heritage of Tendring to potential visitors and residents	In progress
Create a shared approach to branding for the District's heritage to connect the historic environment, cultural, heritage and the arts	Tendring District Council, local tourism groups	Low	Recognisable online presence on the TDC website but also utilising existing websites (www.visitessex.com, www.essexdaysout.com, etc.) and social media	Not yet started	Increased awareness of the unique heritage of Tendring to potential visitors and residents	Ongoing
Collaborate with the aims, objectives and actions of the Tourism Strategy to promote the historic environment	Tendring District Council, local communities	Ongoing	Wider awareness and appreciation of the historic environment of the District as a visitor attraction	Ongoing	Increased numbers of visitors and tourists	Ongoing

Objective 5: Interpretation						
Raise public awareness and appreciation of Tendring's heritage through a considered approach to communication methods with different audiences, and support initiatives to encourage the promotion of heritage and the engagement of residents and visitors with it.						
Action	Lead and Partners	Priority	Output	Progress	Desired outcome	Progress
Audit into current condition of signage and information boards, and maintenance of these where required	Tendring District Council, local interest groups, Town and Parish Councils, The National Lottery Heritage Fund	High	Regular assessment of existing information boards and maintenance/updates to information undertaken where required	Not yet started	Improved awareness of heritage while on site and positive visitor experience	Not yet started
Use of imagery and displays on hoarding to generate public interest and promote heritage during archaeological excavations and development	Tendring District Council, developers, archaeological companies, Council for British Archaeology, ClfA, Essex County Council Historic Environment Record	Medium	Creation of hoarding which displays heritage in place of blank obtrusive boards	In progress	Increased public engagement and knowledge of the historic environment and development in their local area	In progress

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Encourage local schools to take part in heritage trips	Tendring District Council, local museums and visitor attractions, local schools	Medium	Tailored educational visits for school age children with potential maritime re-enactment and costume days	In progress	Facilitate learning and understanding of heritage appropriate for school ages to inspire future generations	In progress
Creation of additional signage and information boards	Tendring District Council, The National Lottery Heritage Fund, local communities, local interest groups, ECC, Trusts	Medium/Low	Assessment of heritage assets in Tendring to ascertain whether any require information boards and production of boards	In progress		
Introduction of Blue Plaques	Tendring District Council	Medium/Low	Establishing sites and buildings which can be marked by a blue plaque	Not yet started		
Creation of further heritage trails such as 'Hidden Heritage' to respond to wider national trends and interests	Tendring District Council, museums and visitor attractions, local interest groups	Low	Creation of tailored heritage trails based on key themes such as 'hidden heritage, the historic witch hunt, art or archaeology	In progress	Celebration of Tendring's unique heritage and potential to draw wider audiences	In progress
Create digital interpretive mapping	Tendring District Council, local creative industry	Low	Production of illustrative county map	Not yet started	Increased understanding of landmarks and key heritage of Tendring, in a widely accessible format that can be used in print and on devices	Not yet started
Undertake research into existing apps and resources to assess potential for future initiatives and collaboration	Tendring District Council, local communities	Low	Potential collaboration with apps, such as Viewranger and Geocaching, to create one-off additions relating to Tendring's heritage	In progress	Potential to introduce existing users of large apps to heritage concepts and inspire future projects and collaborations	In progress
Consider approach to events and exhibitions	Tendring District Council, local museum and collections, local societies, Town and Parish Councils, University of Essex, local churches	Ongoing	Targeted events and exhibitions to celebrate the heritage of Tendring and encourage new audiences	In progress	Increased engagement and awareness of unique history and potential to form meaningful partnerships between community and stakeholders	In progress

Progress of Outputs and Outcomes

Objective 6: Accessibility						
Recognise and promote the value heritage offers to people's wellbeing, health, identity and sense of belonging by supporting improvements in accessibility to Tendring's heritage sites, buildings and monuments and encouraging initiatives which provide wider audiences with access to heritage.						
Action	Lead and Partners	Priority	Output	Progress	Desired outcome	Progress
Establish collaborative approach with commercial teams to ensure heritage visitor sites are easily accessible to all	Tendring District Council teams and relevant organisations or charities, museums and visitor attractions	Medium	Sites are safe and accessible for all users	In progress	Heritage sites are welcoming to all, and communities that may otherwise feel marginalised are able to visit and fully appreciate Tendring's heritage	In progress
Organise and promote Heritage Open Days	Tendring District Council, local museums and owners of heritage assets, Heritage Open Days organiser	Medium	Opening heritage sites to the public which are otherwise restricted access, such as the Lawford Barrow and, and encouraging visitors to open attractions such as the Martello Towers and Harwich Redoubt.	In progress	Heritage sites are promoted to a variety of groups and communities who may not have visited before, creating new relationships with visitors and the local community	In progress
Create a 'healthy heritage' brand across Tendring	Tendring District Council, visitor attractions and sports and recreation facilities	Low	Encourage active engagement with heritage, for example through walks, as well as activities which can enrich mental wellbeing.	In progress	Improvement to the communities mental and physical health through engagement with heritage	In progress

Progress of Outputs and Outcomes

Local Projects						
The following one-off projects have been drawn from the objectives of the Strategy or identified through the Public Consultation. They highlight individual projects across the District which relate to specific issues or needs identified by key stakeholders and those working to preserve or enhance the heritage of the District. These projects can often be completed on a short term basis, effectively demonstrating the objectives of the Strategy.						
Action	Lead and partners	Objectives met	Output	Progress	Outcome	Progress
Explore options for the restoration or sympathetic reinterpretation of the first electric street lights in Clacton	Tendring District Council, The National Lottery Heritage Fund	Conservation, Character and Identity	Assess condition of the Grade II listed Victorian Street Lamps which form an important part of Clacton's seaside heritage	In progress	Preserve a celebrated part of Clacton's heritage and ensure that the lamps are maintained and working to allow them to be appreciated by future generations	In progress
Support the future of Walton's Maritime Museum in Walton	Tendring District Council, Frinton & Walton Heritage Trust	Conservation, Collaboration	Create improved way finding, linking the Museum with other attractions and facilities, taking advantage of the coastal path and support the Trust to work with nearby facilities to develop a programme of activities for key dates and summer season.	Not yet started	Increase the prominence of the facility and provide a wider ranging package of attractions and interest. Ensure that the museum along with its artefacts, archives and exhibitions have a long term solution going forward	Not yet started
Support with the 5 year development plan for the Brightlingsea Lido	Tendring District Council, Brightlingsea Town Council, Historic England, funding partners	Accessibility	Expansion of the pool to ensure it is fully accessible for all, and construction of a Wellbeing Centre.	Completed	Improved access to site and centre to promote awareness of wellbeing within historic environment.	Completed

At Risk Sites

	Listed	SAM	CA	Site	Owner	Progress
1				Martello Tower "D"	TDC	Identified for future action
2				Martello Tower "E"	TDC	Emergency works completed Discussions on further work, grant and future use under way
3				Spring Valley Mill, Spring Valley Lane, Ardleigh	TBC	
4				Martello Tower "K"		
5				Redoubt, Main Road, Harwich	TDC (Harwich Society tenants)	Detailed Assessment to be made
6				Beacon Hill Fort, Harwich	TDC and Mr Paul Valentine and Mr Barry	Transferring the TDC area to the other owners to facilitate future funding/project
7				TBD: This work is subject to the Conservation Area Appraisal	The Pharos Trust	Works project in progress
8				St Osyth's Priory, St. Osyth	The Sargent Family	Enabling approved.
9				Thorrington Tide Mill and attached Dam Wall, Mill Lane, Thor	Essex County Council	For sale when last discussed
10				Church of All Saints, Church Road, Brightlingsea	The Diocese of Chelmsford	

At Risk Sites

	Listed	SAM	CA	Site	Owner	Progress
11				Church of St Michael, The Street, Frinton and Walton	The Diocese of Chelmsford	
12				SAM: Crop mark site south of Ardleigh, Ardleigh		
13				Not yet started.	TDC	Initial assessment completed. Ongoing funding/feasibility with HE
14				SAM: Treadwheel Crane, Harwich	TDC	Works project in progress
15				Conservation Area: Clacton Seafront, Clacton-on-Sea	Predominantly TDC	Prioritisation discussions on potential projects ongoing.
16				Conservation Area: Harwich-dovercourt	Various	Detailed Assessment to be made
17				Conservation Area: Thorpe Le Soken	Various	Detailed Assessment to be made
18				Conservation Area: Thorpe Maltings	Various	
19				Conservation Area: St Osyth	Various	Detailed Assessment to be made